

Hyper Analytical Software Privacy Policy

Last Updated: November 7, 2021

Hyper Analytical Software LLC (“**Hyper Analytical Software**”) is committed to protecting the privacy of personal information provided in connection with its web site at www.hyperanalytical.com (the “**Site**”).

This Privacy Policy provides an overview of Hyper Analytical Software’s practices surrounding collection, disclosure and use of personal information in connection with the Site.

Hyper Analytical Software may operate other web sites that provide certain services, including the freedom to operate web-based search service at www.ftosearch.com. These web sites and associated web-based services are governed by a separate Privacy Policy and are not governed by this Privacy Policy.

Information Collected

You are required to provide your name and e-mail address when requesting information about the Site and any software or services of Hyper Analytical Software. You may also provide your company or organization name when requesting information from Hyper Analytical Software through the Site.

Cookies, Tracking Technologies, and Analytics Tools

Hyper Analytical Software uses cookies to store information about visitors to the Site, such as viewing preferences. A cookie is a data file that a web site writes to your computer when you visit the Site.

We also may use pixel tags, web beacons and other similar technologies to improve our understanding of site traffic, visitor behavior, and response to promotional campaigns, as a supplement to our server logs and other methods of traffic and response measurement. Pixel tags are sometimes used in conjunction with small Javascript-based applications, which are also for the purpose of traffic measurement. We may also implement pixel tags provided by other companies, for the same purpose. The information we obtain in this manner enables us to customize the Site and to measure the overall effectiveness of the Site and associated web site and web activities.

Hyper Analytical Software gathers information about web site visitors collectively and logs IP addresses, session sources, and other data that track access to the Site. We analyze these logs to better understand aggregate behavior and to monitor performance of our Site. The logs are analyzed to ascertain the overall aggregate trends they reveal about our visitors, but not as a means of tracking the behavior of individual users outside our Site. This information is used for the purposes of maintaining and improving the Site.

Use and Disclosure of Collected Information

We do not sell, rent, use or share your personal information with others except as set forth in this Privacy Policy.

Hyper Analytical Software may use personal information to provide information about our products and services to you.

You agree that we may communicate with you via email and similar technologies for any purpose relating to the Site.

Hyper Analytical Software may use aggregate and/or de-identified information to determine the demographics of our visitors and to use and distribute statistics and general information about the Site. These demographics will always represent aggregate and/or anonymized information and will not identify a specific individual.

Hyper Analytical Software may also disclose and use personal information:

- when we have your permission to do so;
- to companies who work for Hyper Analytical Software to provide one or more parts of the Site or that provide related administrative functions. These third parties may have access to your personal information; if they do, this access is only so that they may perform these tasks on our behalf, and they are obligated not to disclose or use it for any other purpose; and
- when we believe in good faith that disclosure is reasonably necessary to (1) comply with a legal process or law, or to respond to a subpoena, court order, or government request for information, (2) enforce our agreements, (3) respond to claims that any content on the Site violates the rights of third parties, or (4) protect the rights, property, or personal safety of Hyper Analytical Software, its users, or the public.

Retention of Personal Information

We will retain your personal information for the period of time necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law. The retention period may vary depending on the nature of the personal information and the purpose for which we collected and process the personal information.

Security Measures

We have implemented reasonable security measures to help protect against the loss, misuse and alteration of the personal information under our control. We take reasonable measures to maintain the integrity of information received from you on the Site. We will promptly make any legally required disclosures of any breach of the security, confidentiality, or integrity of your unencrypted electronically stored personal data.

You acknowledge that no method of transmission over the Internet, or method of electronic storage, is 100% secure, and that we cannot guarantee absolute security. If you have any questions about the security of our Site, you may contact us.

Children

Hyper Analytical Software does not knowingly collect or use personal information from persons under the age of eighteen (18). If you are under 18 years old, please do not use or access our Site.

If we become aware that we are processing Personal Information about a person under the age of 18, we may delete such information from our records and we may deactivate the related account.

Opt-Out

You may opt-out of receiving certain marketing communications from us by emailing us at support@hyperas.com. In addition, all marketing e-mails from Hyper Analytical Software will provide you with the opportunity to unsubscribe from future marketing mailings.

Updates to Your Information

You may update your personal information provided to us through the Site by emailing us at support@hyperas.com. You may need to supply certain information so that we can try to verify that you have authority to modify this information.

Third-Party Sites and Services

The Site may contain links and other connections to other web sites, services or internet information. We have no responsibility for the privacy practices of other web sites and services, including the web sites and services of our business partners.

The fact that we may link to a web site or present an advertisement is not an endorsement, authorization or representation of our affiliation with that third party, nor is it an endorsement of their privacy or information security policies or practices. We do not exercise control over any third-party web site or service. Other web sites or services may place their own cookies or other files on your computer, collect data or solicit personal information from you. We encourage you to read the privacy policies or statements of other web sites and services associated with the Site.

Sale of Company; Bankruptcy

If we sell our company or otherwise transfer substantially all of our assets related to the Site, we may disclose your personal information in connection with such sale or transfer. In that event, we will use diligent efforts to require the acquiring party to honor our then-current Privacy Policy, until the acquiring party provides you with notice of changes to the Privacy Policy.

In the unlikely event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how personal information is treated, transferred, or used.

Legal Requirements

We intend to protect your privacy to the fullest extent possible as described in this policy while also fulfilling our responsibility to uphold all applicable laws and regulations. Due to potential legal requirements and other possible circumstances, we cannot ensure that all your personal information will never be disclosed or accessed in ways not otherwise described in this policy. We may be compelled under law to disclose information to government or third parties under certain circumstances or third parties may unlawfully intercept or access transmissions or private communications. Further, we can, and you hereby authorize us to, disclose any information to law enforcement or other government officials that we, in our sole discretion, believe necessary or appropriate in compliance with the law and/or government requests.

United States

Our Site is hosted in the United States. If you are accessing the Site from outside the United States, please be advised that through your continued use of the Site, which is governed by United States law and this Privacy Policy, you are transferring your personal information to the United States and you consent to that transfer. The United States may not have the same data protection laws as your country.

Changes

Hyper Analytical Software will post any changes to this Privacy Policy on the Site. Your continued use of the Site after such posting constitutes your agreement to this Privacy Policy and any future revisions.

If you have any questions regarding this Privacy Policy, please email us at support@hyperas.com.